

# ADAM WEISGERBER

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OBJECTIVE Create innovative product solutions with a fast-paced design team

EDUCATION **Western Washington University**, IDSA/NASAD accredited program (2003 – 2008)  
Bachelor of Science in Industrial Design  
Minor in Sustainable Design

**University of Washington** (2002 – 2003)  
Major in Industrial Design

SKILLS

- 3D Software: Solidworks, Rhino, Pro/Engineer, CATIA, V-Ray, Flamingo, Photoworks
- 2D Software: Photoshop, Illustrator, Indesign, Dreamweaver, Acrobat Pro, Microsoft Office
- Sketching / Digital & Hand Rendering / Illustration / Concept Ideation
- Model-making / Specifying model fabrication plans / Product research and development
- Excellent visual and verbal communication

DESIGN EXPERIENCE **General Electric Appliances**, Industrial Designer (2006 – 2007)

- Designed brand-centric and conceptual home appliances and components
- Communicated design objectives with engineers, marketers, and project managers
- Generated design specifications for complex models and manufacturing
- Prepared 6 consumer research studies, performed 9+ extensive research projects
- Delegated model production tasks to co-op designers
- Investigated and implemented relevant consumer trends

**Vehicle Research Institute**, Student Design Consultant (2008)

- Defined the next generation of recreational vehicle for improved user experience
- Competed within design teams to quickly reach best solution for client
- Exceeded client's expectations through high-impact visual presentations

**City of Bellingham**, Student Design Consultant (2006 & 2008)

- Advised public officials on the development of public design projects
- Researched extensively the science, behavior, public opinion, and policy relevant to designs
- Specified plans for production and processed bids for most cost-effective fabricator

**Brenthaven**, Student Design Consultant (2005)

- Innovated new design strategies for Brenthaven's introduction to the Apple iPod/Nano case market
- Crafted physical models and visual media to be sent to Apple for review

AWARDS

- Design Within Reach Champaign Chair Contest, First Place (2007)
- IDSA Junior of the Year, Western Washington University (2005 – 2006)
- New York Design Week 2006, jury-selected for HAUTEgreen exhibition (2006)
- Furniture Design Competition, Mt. Baker Plywood, Third Place (2005)
- PNWIS University Student Environmental Challenge, Fifth Place (2005)
- University of Washington Dean's List (2002 – 2003)
- Washington Promise Scholarship (2002 – 2004)
- National Honor Society (2000 – 2002)